

# Lake Buena Vista Factory Stores



## FOR IMMEDIATE RELEASE

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## Express Factory Outlet to Open This Month at Lake Buena Vista Factory Stores

### Also Opening: eSunWear Swimwear Outlet and LOFT OUTLET's Expanded Store

**Orlando, FL (October 14, 2015)** – Three retailers are opening new or expanded stores this month at Lake Buena Vista Factory Stores, known among savvy consumers as one of Orlando, Florida's "best-kept shopping secrets." Swimwear retailer **eSunWear Swimwear Outlet** is now open; existing retailer, **LOFT OUTLET**, expands its presence with a new, larger 5,625-square-foot store with a scheduled opening the weekend of October 24 and 25; and **Express Factory Outlet** opens on Thursday, October 29.

eSunWear Swimwear Outlet opened its doors on October 1 with 3,150 square feet of space at the center. The second area store for the retailer, eSunWear Swimwear Outlet carries nearly every major high quality brand name swimwear like Speedo, Nike, TYR, Reebok, Christina, Captiva and La Blanca; clothing and accessories for men, women and children; and mix and match separates and hard-to-find plus sizes, including D, DD, E, F & G cups.

LOFT OUTLET features moderately priced stylish ladies attire, accessories, jewelry, shoes and sunglasses. The retailer will move to an expanded 5,625-square-foot space just in time for holiday shopping.

The Express Factory Outlet 6,875-square-foot store at Lake Buena Vista Factory Stores will be the retailer's second location in Central Florida. Shoppers can expect to find special offers during the store's grand opening weekend later this month. EXPRESS is a specialty apparel and accessories retailer of women's and men's merchandise, targeting the 20 to 30 year old customer.

"We're pleased to welcome Express Factory Outlet and eSunWear Swimwear Outlet to our ever-growing list of name brand outlet stores, many offering factory-direct quality merchandise at savings up to 75% off," said Terry Lynn Morris, director of marketing. "LOFT OUTLET has enjoyed great success here and jumped at the opportunity to expand its footprint."

Opened in August 1996 as one of Central Florida's first outlet centers and a 2014 TripAdvisor® Certificate of Excellence award winner, Lake Buena Vista Factory Stores is home to several retailers that can't be found elsewhere in Central Florida, including the area's only Old Navy Outlet, Big Dogs, Rawlings Factory Store and Eddie Bauer Outlet & Clearance Center. Lake Buena Vista Factory Stores offers a fun and customer-friendly shopping experience with over 400 designer names within 50 spacious village-style outlet shops. The center's existing amenities include convenient store front parking, free daily scheduled shuttles servicing 66 Orlando and Kissimmee area resorts and hotels comprising 34,338 rooms (the area's only outlet shopping center with such a service), a food court, World of Coffee Internet Café, and Frankie Farrell's Irish Pub & Grille Restaurant.

Earlier this year, the ownership and management team for Lake Buena Vista Factory Stores announced plans to expand their existing outlet center by 110,000 square feet of leasable space by 2016. Sutton Properties, Inc. has received approval by Orange County's Board of County Commissioners to build on an adjacent tract to the existing 238,000-square-foot center on State Road 535.

The center is adjacent to sister property, [Lake Buena Vista Resort Village & Spa](#), a TripAdvisor®, Expedia and Virgin Holiday award-winning resort with its 496 unit condominium hotel, signature health spa, interactive pool, tiki bar, and numerous amenities.

Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 State Road 535 (S. Apopka Vineland Road), Orlando, FL 32821-6316, and two miles south of I-4, Exit 68. For current hours and more information, including a downloadable coupon to be exchanged on site for a coupon booklet valued up to \$400 in savings, visit [www.LBVFS.com](http://www.LBVFS.com), or call 407-238-9301. For current store news, deals and discounts, connect with the center on [Facebook](#), [Twitter](#) (@LBVFS) and [Pinterest](#).

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About EXPRESS:

EXPRESS is a specialty apparel and accessories retailer of women's and men's merchandise, targeting the 20 to 30 year old customer. The Company has over 30 years of experience offering a distinct combination of fashion and quality at an attractive value, addressing needs across work, casual, jeanswear, and going-out occasions. The Company currently operates more than 600 retail and factory outlet stores, located primarily in high-traffic shopping malls, lifestyle centers, and street locations across the United States, Canada, and Puerto Rico. EXPRESS merchandise is also available at franchise locations in the Middle East, Latin America, and South Africa. The Company also markets and sells its products through the Company's e-commerce website, [www.express.com](http://www.express.com), as well as its mobile app for iOS and Android.