



## FAST FACTS

<p><b>About the Center</b></p>	<p>Lake Buena Vista Factory Stores (LBVFS) offers factory-direct premium quality merchandise at savings up to 75% off -- and sometimes more – at select outlet stores!</p> <p>Opened in August 1996 and one of Central Florida’s first outlet malls, the 238,000-square-foot village-style center offers a fun, relaxing and customer-friendly shopping experience with over 400 designer names within 50 of the world’s best-known and sought-after outlet stores. Convenient store-front parking and spacious stores further differentiates the center, which is a TripAdvisor Certificate of Excellence award winner.</p> <p>LBVFS is adjacent to, and has the same ownership as, the award-winning Lake Buena Vista Resort Village &amp; Spa, a 65-acre condo hotel resort combining upscale, suite-style accommodations with fine and casual dining, a luxury 9,000-square-foot spa, state-of-the-art fitness center and zero-entry tropical-themed pool.</p>
<p><b>Location</b></p>	<p>Lake Buena Vista Factory Stores is easily accessible from four major roads:  <b>From I-4</b> Exit #68 Lake Buena Vista, 2 miles south on SR 535,  <b>or from Hwy 192</b> 1 mile north on SR 535,  <b>or from Central Florida GreenWay</b> Exit 6 to World Center Dr, left SR 535 ½ mile <b>or from Osceola Parkway</b> Exit SR 535, north ½ Mile  and:</p> <ul style="list-style-type: none"> <li>• 1 mile from Walt Disney World</li> <li>• 4.5 miles from SeaWorld Orlando</li> <li>• 5 miles from the Orange County Convention Center</li> <li>• 8 miles from Universal Studios Orlando</li> <li>• 18 miles from Orlando International Airport</li> </ul>
<p><b>Distinctions</b></p>	<p>The center offers a number of one-of-a-kind retailers that can’t be found anywhere else in Central Florida or stores with unique merchandise priced at the deepest discounts, including:</p> <ul style="list-style-type: none"> <li>• Rawlings Factory Store, (sporting goods), is the only outlet store in Florida for the retailer</li> <li>• The area’s only Old Navy Outlet store</li> <li>• Eddie Bauer is the only outlet and clearance store for the retailer in the area</li> <li>• VF Outlet is one of only two stores in Orlando featuring illustrious brands loved by all, including Vanity Fair, Lee, Wrangler, Riders Reef and Majestic,.</li> <li>• Lindt Chocolate (one of just two in C. Fla. and the only one with store-front parking)</li> </ul>
<p><b>New and Well-Known Outlet Stores</b></p>	<p>Newcomers include Express Factory Outlet and Swimwear retailer eSunWear Swimwear Outlet. Existing retailer, LOFT OUTLET, expanded its presence with a new, larger 5,625-square-foot store. Other well-known outlet stores include Aeropostale, Avanti Sunglass Boutique, Calvin Klein, Carters, Converse, Crocs, dressbarn, Easy Spirit Shoes, Fossil, G by Guess, Gap, Justice, Levi’s® Outlet Store, LOFT OUTLET-a brand of Ann Taylor, Inc., Nike Factory Store, Perfume Outlet, OshKosh, Rack Room Shoes, Reebok, SAS Shoes, Timberland Factory Store, Tommy Hilfiger – Adults &amp; Kids, Under Armour, U.S. Polo Assn., Van Heusen featuring their own brand and Izod, Watches &amp; Silver, Wilsons Leather and many more. Numerous stores host private VIP events and conduct frequent shopper programs.</p>

<b>Amenities and Convenient Services</b>	<ul style="list-style-type: none"> <li>• Travelex foreign currency exchange location</li> <li>• 5,000-square-foot Frankie Farrell’s Irish Pub &amp; Grille Restaurant</li> <li>• World of Coffee Internet Café</li> <li>• Food court</li> <li>• Daily free shuttle servicing more than 32,000 rooms at nearby hotels and resorts</li> <li>• Free VIP transportation for pre-booked groups of 20 or more (available to tourist groups and church, community and other local organizations; restrictions apply.)</li> <li>• NRG EVgo Freedom Station® for electric vehicles</li> <li>• Corporate employee discount program</li> </ul>
<b>Hours of Operation</b>	Open Monday-Saturday, 10am-9pm and 10am-7pm Sunday. Hours are often extended during the holidays and other peak seasons. Check <a href="http://www.lbvfs.com">www.lbvfs.com</a> for current hours.
<b>Contact Information</b>	<p>Lake Buena Vista Factory Stores  15657 State Road 535 (S. Apopka Vineland Road)  Orlando, FL 32821-6316  407-238-9301  <a href="http://www.lbvfs.com">www.lbvfs.com</a></p> <p>Engage with the mall on:  FB: <a href="http://www.facebook.com/pages/Lake-Buena-Vista-Factory-Stores/380750718832">http://www.facebook.com/pages/Lake-Buena-Vista-Factory-Stores/380750718832</a>  Twitter: <a href="http://twitter.com/LBVFS">http://twitter.com/LBVFS</a>  Pinterest: <a href="http://www.pinterest.com/lbvfsorlando/">http://www.pinterest.com/lbvfsorlando/</a></p> <p><u>For Hotel Reservations:</u>  Phone: (407) 597-0214 or (866) 401-2699  <a href="http://www.lbvorlandoresort.com">www.lbvorlandoresort.com</a></p> <p><u>News Media Contacts:</u>  Terry Lynn Morris, Director of Marketing, 407-238-9301, x106, <a href="mailto:tlmorris@lbvfs.com">tlmorris@lbvfs.com</a>  Jennifer Bisbee, Bisbee and Co. PR, 407-857-6443, <a href="mailto:jennifer@BisbeeAndCo.com">jennifer@BisbeeAndCo.com</a></p>

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