

Lake Buena Vista
Factory Stores



FOR IMMEDIATE RELEASE

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**LAKE BUENA VISTA FACTORY STORES AWARDED
2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

**Recognized as a Top Performing Retail Center as Reviewed by Travelers on the
World's Largest Travel Site**

ORLANDO, Fla. – May 28, 2014 – Lake Buena Vista Factory Stores today announced that it has received a [TripAdvisor](#)® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

“Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Lake Buena Vista Factory Stores, and we'd like to thank all of our past guests who took the time to complete a review on TripAdvisor,” said Terry Lynn Morris, Director of Marketing for the outlet center. “There is no greater seal of approval than being recognized by one's customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence.”

“TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence,” said Marc Charron, President of TripAdvisor for Business. “The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience.”

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About Lake Buena Vista Factory Stores

Lake Buena Vista Factory Stores is known among savvy consumers as one of Central Florida’s “best kept shopping secrets,” offering factory-direct premium quality merchandise at savings up to 75% off -- and sometimes more! Opened in August 1996 and one of Central Florida’s first outlet malls, the 238,000-square-foot village-style center offers a fun, relaxing and customer-friendly shopping experience with over 400 designer names within 50 spacious outlet shops and convenient store-front parking. The center is located just one mile from Walt Disney World at 15657 State Road 535 (S. Apopka Vineland Road), Orlando, FL 32821, and two miles south of I-4, Exit 68. Stores are open Monday-Saturday, 10am-9pm, and 10am-7pm on Sunday. Hours are often extended during the holidays and other peak seasons. For current hours and more information, including a downloadable coupon to be exchanged on site for a coupon booklet valued up to \$400 in savings at Lake Buena Vista Factory Stores, visit www.LBVFS.com, or call 407-238-9301. For current store news, deals and discounts, connect with Lake Buena Vista Factory Stores on [Facebook](#) and [Twitter](#) (@LBVFS).

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors**, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com,

www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.virtualtourist.com,
and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to daodao.com