

FOR IMMEDIATE RELEASE



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ORANGE FOR ORANGE COUNTY: LINDT REOPENS WITH CHOCOLATE GIVEAWAY

Swiss Chocolatier Celebrates Remodel at Lake Buena Vista Factory Stores

ORLANDO, Fla. – June 3, 2013 – Premium Swiss chocolatier [Lindt](http://lindt.com) will reopen its renovated Lindt Chocolate Shop in the Lake Buena Vista Factory Stores on Thursday, June 20. In honor of the company's newly remodeled location in Orange County, the first 50 visitors to the remodeled store on that day will receive a free 28-pc bag of LINDOR Dark Orange truffles (\$12 value).

Additionally, each and every guest at the Orange store Thursday to Sunday (June 20-23) will enjoy a special "Orange" 50 percent discount on [LINDOR](#) Dark Orange truffles and Lindt EXCELLENCE Intense Orange chocolate bars. For those who prefer chocolate with other flavor influences, the retailer will offer a complimentary Lindt [EXCELLENCE](#) bar (customer's choice) with a purchase of \$5 or more.

The Lake Buena Vista Factory Stores reopening event celebrates the renovation of a temporary location opened by Lindt in the fall of 2012. The newly remodeled, permanent location features a streamlined design intended to facilitate an improved shopping experience. Like all Lindt Chocolate Shops, the new shop features a vast array of premium Lindt chocolate offerings from widely-known LINDOR truffles and EXCELLENCE bars to exclusive European Specialties and gifts available only at Lindt.

Lindt currently operates more than [45 retail locations](#) in the United States, where customers are treated to premium chocolate samples and tasting tips by expert Lindt Chocolate Advisors. Select locations also feature Lindt Chocolate Bars, offering premium chocolate and coffee beverages.

Grand Reopening Information

Store Location:

Lake Buena Vista Factory Stores
15677 State Road 535
Orlando, FL 32821
407-477-0026

Grand Opening Event Times/Dates:

10 a.m. to 9 p.m. Thursday, June 20
10 a.m. to 9 p.m. Friday, June 21
10 a.m. to 9 p.m. Saturday, June 22
10 a.m. to 7 p.m. Sunday, June 23

Regular Store Hours:

10 a.m. to 9 p.m. Mondays - Saturdays
10 a.m. to 7 p.m. Sundays

About Lindt & Sprüngli

Founded in 1845, Lindt & Sprüngli is a global leader in the premium chocolate category, offering high-quality products in more than 125 countries. Lindt & Sprüngli operates eight production facilities in Europe and the United States and employs 7,700 worldwide. Lindt USA operates more than 45 retail stores in the U.S., Lindt Chocolate RSVP, the company's premium direct selling program, and maintains wide distribution through extensive retail and wholesale channels. For more information on Lindt, visit www.lindt.com.

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