

# Lake Buena Vista Factory Stores



## FOR IMMEDIATE RELEASE

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## **New U.S. Polo Assn. and Renovated OshKosh B’Gosh and Tommy Hilfiger Stores Debut this Fall at Lake Buena Vista Factory Stores**

**Orlando, FL (August 20, 2013)** – One new and two renovated stores with internationally-recognized brands are scheduled to open soon at Lake Buena Vista Factory Stores, Central Florida’s best-kept shopping secret for outlet deals. Existing retailer Tommy Hilfiger is scheduled to open its newly-renovated 14,040-square-foot store on August 27, combining men’s, women’s and children’s apparel under one roof. In early September, OshKosh B’Gosh will delight with a newly-renovated 6,000-square-foot store, and on September 26, Polo Assn. is scheduled to open its new 2,800-square-foot store. These retailers join other 2013 center newcomers Travelex and Lindt, the only Orlando outlet store for the premium Swiss chocolatier.

“We’re thrilled to welcome U.S. Polo Assn., one of the most recognized brands in the world, to our ever-growing roster of name brand outlet stores that offer factory-direct quality merchandise at savings up to 75% off,” said Terry Lynn Morris, director of marketing. “Tommy Hilfiger’s and OshKosh’s refreshed stores are both new prototypes for these retailers, further enhancing the shopping experience for our guests.”

Lake Buena Vista Factory Stores offers 400 designer names within 50 spacious village-style outlet shops and convenient store front parking, along with a number of one-of-a-kind retailers that can’t be found anywhere else in Central Florida and stores with unique merchandise priced at the deepest discounts. Shoppers can find “new” and “outlet exclusive merchandise” at the area’s only Old Navy outlet store. Rawlings Factory Store, featuring sporting goods, is one of only four in the world. The spacious Eddie Bauer Outlet is the only main clearance store for the retailer in the area. VF Outlet is one of only two in Orlando and offers illustrious brands loved by all, including Vanity Fair, Lee, Wrangler, Riders Reef, Majestic, Jansport and more. Big Dogs is the only Big Dogs store in Florida.

Real deals on designer-name merchandise abound throughout the center. Pack up and take home fabulous finds in luggage purchased at Samsonite and Travelpro. Avanti Sunglass

Boutique offers a full line of sunglasses including Gucci, Dior, Prada and more, all at discount prices. The Character “Disney” Outlet features hundreds of items for less.

Other well-known outlet stores include Aeropostale, Calvin Klein, Carters, Converse, Crocs, dressbarn, Easy Spirit Shoes, Ecko Unltd also featuring Ecko Red, Famous Footwear Outlet, Fossil, Gap, Izod, Justice, Jones New York, Kasper, LOFT OUTLET-a brand of Ann Taylor, Inc., Levi’s® Outlet Store, Nike Factory Store, Nine West, Perfume Outlet, Rack Room Shoes, Reebok, SAS Shoes, Timberland Factory Store, Under Armour, Van Heusen, Watches & Silver, Wilsons Leather and many more.

Lake Buena Vista Factory Stores is located just one mile from Walt Disney World at 15657 State Road 535 (S. Apopka Vineland Road), Orlando, FL 32821, and two miles south of I-4, Exit 68. Stores are open Monday-Saturday, 10am-9pm, and 10am-7pm on Sunday. Hours are often extended during the holidays and other peak seasons. For current hours and more information, including a downloadable coupon to be exchanged on site for a coupon booklet valued up to \$400 in savings at Lake Buena Vista Factory Stores, visit [www.LBVFS.com](http://www.LBVFS.com), or call 407-238-9301. For current store news, deals and discounts, connect with Lake Buena Vista Factory Stores on [Facebook](#) and [Twitter](#) (@LBVFS).

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