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TRAVELEX TO ADD LOCATION NEAR MAJOR FLORIDA AIRPORT JUST IN TIME FOR SUMMER TRAVEL SEASON

Increase in Orlando Tourism Prompts Expansion

NEW YORK, May 28, 2013 – <u>Travelex</u>, the global leader in foreign currency, has opened a new foreign currency exchange location on Wednesday, May 15th in Lake Buena Vista Factory Stores, Florida. This is Travelex's first non-airport store in the Central Florida area.

Opportune for summer travelers and close to major airport hubs, the new location offers a convenient way for visitors to exchange foreign currency as soon as they arrive from destinations abroad. The store provides services such as foreign currency exchange, international wires and drafts, traveler's checks, phone cards and Western Union.

"Orlando is, of course, an important market for international visitors," says Maria Brusilovsky, Director of Marketing and Communications for Travelex. "We look forward to working with Lake Buena Vista Factory Stores to help international travelers get the most out of their visit to Florida."

Lake Buena Vista Factory Stores, a 238,000-square-foot, village-style center, has a reputation among consumers as a best kept shopping secret that offers premium quality merchandise and services at affordable prices. "We are thrilled to welcome Travelex to our center," says Lake Buena Vista Factory Stores Marketing Director, Terry Lynn Morris. "Their world-class currency exchange services will further enhance the convenient and customer-friendly shopping experience for our guests."

The new Travelex store opened inside the Off Airport Check-in facility for added convenience, and will be open 10:30am-7:30pm, Monday through Saturday and 12:00pm to 6:00pm, Sunday.

This new location offers Travelex's in-store pick-up option which allows customers who plan on traveling abroad to pre-order currency and choose a pick-up date to collect their foreign currency. Customers can always go online to choose the home delivery option when placing orders at www.travelex.com.

For more information on Travelex or to locate a Travelex retail store, visit www.travelex.com. For client press releases and downloadable photography, media may contact http://www.lbvfs.com/Orlando-Outlet-Media.cfm

About Travelex:

<u>Travelex</u> is the world leader in the foreign currency business, with more stores, more airport relationships, and more annual transactions than any competitor. With over 30 years' experience in trading up to 80 currencies, Travelex has over 1300 stores in 24 countries at key airport, seaport, rail and tourist locations. Travelex is also one of the world's leading providers of outsourced travel money to banks, credit unions and travel agents.